**Mastering Clean Hydrogen**

LIVE ONLINE COURSE OVER 5 SESSIONS  
**Commences: 26 April 2021 – 7 May 2021 (11am – 2pm)**

<https://www.infocusinternational.com/hydrogen>

**Overview**The ‘hydrogen economy’ was first described 50 years ago, but failed to develop. Now hydrogen is making a comeback, with unprecedented momentum from both policymakers and industry amid a background of energy decarbonisation. Nevertheless, given its failure in the past, current investors and business developers in the sector are strongly advised to ensure they understand the complexities and competitive environments of the hydrogen landscape. This new course combines an excellent overview of the different elements of the clean hydrogen sector with a series of critical thinking and analysis exercises which provide clear guidance on market assessment requirements, including key opportunity and risk influences.

This comprehensive course is designed for those seeking a wide-ranging, hype-free and independent perspective on the markets and supply chain activities which will (and won’t) drive demand for clean hydrogen. You will have a clearly explained, business-focused perspective on the competitive context of hydrogen across its various use cases. You will be able to separate what is actually happening in the market from the headlines and hype, and to identify the drivers and credible near-term opportunities for your business. You will evaluate barriers to hydrogen within certain market segments and its competitive advantages in others, illustrated by examples from a global perspective.

**Course Sessions**

1. Hydrogen market segmentation and assessment

2. Examining key hydrogen applications and markets

3. Producing hydrogen from renewable power

4. Storing and moving hydrogen

5. Developing and growing hydrogen value propositions

**Benefits of Attending**

* Gain a clear understanding of hydrogen industry technologies, terminologies & metrics
* Review the value chain from hydrogen production to end-use market demand
* Focus on the production of clean hydrogen from renewable power (‘green’ hydrogen)
* Understand the competitive playing field and the economic variables that will impact it
* Discuss the key practical delivery challenges facing clean hydrogen projects
* Learn key lessons from project examples and proposals from around the world

**Testimonials**

“I enjoyed the course with lots of demonstrations and case studies. The facilitator was just marvellous, up to the game. It was a value for money workshop.”

- Electricity Generation Company Malawi

“He is a professional trainer with excellent presentation skills. He is able to make simple presentation of complex issues and has a very good knowledge of the renewable energy matters. I highly recommend him as a trainer!”

- IDETA

“Very well-organised class with excellent trainer. Impressive!”

- Bangkok Cogeneration Co.

**Live Online Course - How It Works**

The structure of our virtual learning program is designed to keep the same levels of engagement and networking as our on-site public courses. Course content is delivered through our easy-to-use online learning platform and is supplemented by case studies and practical exercises.

Like our classroom-based public courses, you will have live interaction with our course facilitators and other participants. Our live online courses are led by our experienced instructors, who will provide you with easily digestible content, using knowledge learned from many years in the industry, during scheduled times. Delegates will receive copies of the course materials electronically.

This course is scheduled to take place over 5 live online sessions using virtual learning technology.

**To register/enquire, please contact:**

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